

# Serious Games International

## Serious Games International

Create.. Build.. Share



Serious Games International stems from established business The Serious Games Institute which opened in 2007 and since then have successfully collaborated with Coventry University and public partners on a range of products.

Serious Games International will build on the skills and expertise learnt, with a focus on creating and delivering:

Mobile Interactive Serious Games (Smartphone and Tablet), eBooks, 3D virtual showroom environments, 3D Mobile learning platforms, location based services, augmented reality

Serious Games (PC, Tablet, Games Console, Web based, Mass Multiplayer Online) Serious Games to support Corporate Training, Recruitment, Marketing, Addressing key business processes

3D Immersive Environments (Accessible in 3D through 360/ 180 Degree CAVE environments)  
Planning, scenario based training, visualisation, 3D simulations

### **Specialties**

Interactive Mobile Applications, Serious Games, 3D Immersive Environments

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